



MARKETING
COMMUNICATIONS
MULTIMEDIA

Every company has a personality. Let's uncover yours.

Integrated marketing communications leadership and creative execution for brands ready to grow with purpose.

PIP MCM was founded by a Fortune 500 senior leader to help growing businesses elevate their strategy, connect with their audiences, and express their brand personality with clarity and confidence.



What We Do

Strategy. Storytelling. Execution.

PIP MCM offers flexible fractional CMO services and creative consulting in marketing, communications and multimedia.



Why We Do It

Our mission is simple:

We make your marketing and comms make sense—and make them matter most.

hello@pipmcm.com



www.pipmcm.com



**Powered by Performance.
Guided by Integrity.
Driven by Purpose.**

A deeper dive on PIP MCM's services:

Fractional CMO

Strategic leadership
Campaign oversight
Event direction
Internal comms
Mar-Com team support

Marketing & Communications Consulting

Messaging
Content
Branding
Positioning
Execution

Multimedia Solutions

Short-form video
Live streaming
Podcast development
Scripting
Production support
Voiceover talent

Here's who we work with:

- B2B tech and SaaS companies
- Professional service firms
- Government contractors in tech
- Colleges and universities
- Mission-driven startups and non-profits
- Consumer product and service entities
- Healthcare companies
- Entertainment industry

PIP MCM is built for brands in motion.

Our Founder and CEO, [Scott Robinson](#), learned from the best at Under Armour, McCormick, Booz Allen, UnitedHealthcare, IBM and more. Now he and his team are [here to help you tell your story.](#)



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